

Record of Proceedings

BALDWIN CITY RECREATION COMMISSION

BCRC—705 High St.—Baldwin City, KS *May 19, 2021* 7:00 p.m.

CALL TO ORDER BCRC MONTHLY BOARD MEETING

There was a quorum present and the meeting was called to order at 7:00. Present were:

- Ginny Honomichl
- Chad Dick
- Doug Kerr via phone
- Melissa Stultz
- Sean Hare, Commission President
- Matt McClure, Director

APPROVAL OF AGENDA

Commission Honomichl made a motion to approve the agenda, commission member Stultz made a 2nd, motion passed 5-0.

PRESENTATIONS

None

PUBLIC COMMENTS

None

CONSENT AGENDA

1. Approval of Minutes from the April 21st BCRC Board Meeting Commission Member Stultz made a motion to approve the agenda, Commission Member Dick made a second and the agenda passed 5-0.

OLD BUSINESS

None

NEW BUSINESS

1. Approval of Financial Statements from April 2021 Commission Member Stultz made a motion to pass the Financial Statements from April 2021, Commission Member Honomichl made a 2nd, the Consent Agenda passed 5-0. For future meetings, Commission President Hare requested a breakdown of account 6000, which is the payroll account.

2. Senate Bill 13

Director McClure shared with the board the SB 13 has lifted the tax lid. Meaning, if BCRC we opt to stay Revenue Neutral (RNR) we will not receive the 4 mills that normally comes to fund programming, salaries and normal operations. By staying RNR, BCRC would receive what 4 mills generated the previous year. By opting to exceed the Revenue Neutral Rate, BCRC will receive what 4 mills will generate in 2021-2022. Commission member Stultz made a motion to exceed RNR for the next budget cycle, Commission Member Kerr made a 2rd, the motion passed 5-0.



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DISCUSSION ITEMS

1. Summer Program Update

COMMISSION REPORTS

Staff Reports-

- Spring Soccer finished up home games on May 8th. The end of season survey has been sent out to coaches and equipment collection is underway.
 - o Games began March 27th and will conclude May 8th.
 - o Picture/Jersey Night was March 23rd.
- Baseball/Softball registration ended on April 9th with late registration still being accepted in some leagues. Current numbers:
 - o T-Ball- 62
 - Little Sluggers- 76
 - o 7/8 Baseball- 34
 - o 9/10 Baseball- 48
 - o 11/12 Baseball- 29
 - o 13/15 Baseball- 13
 - o U8 Softball- 24
 - o U10 Softball- 28
 - o U12 Softball- 15
 - o U15 Softball- 14
 - o Total- 343

Commission Member Stultz requested 2019 numbers as comparison to 2021 numbers. Director McClure will send that comparison.

- Practices have begun for all age groups and games will begin the first week of June. The season, weather permitting, will wrap up the second week of July.
- Banners at sports complex- 35 new banners sold in 2021 totaling \$9,225. These banners from local businesses are hung on the outfield fences at the sports complex.
- Team Sponsorships All 29 baseball/softball teams are currently sponsored.
- The Spring Adult Cornhole League that drew 28 teams, concluded on Monday, May 10th. Summer league opened registration on Monday the 10th and we currently have 26 registered for the Sunday league and 6 signed up for the Thursday league. The deadline is Tuesday, June 1st. Games get underway on June 6th at Sullivan Square.
- Registration for Jr. & Snag Golf for June/July is currently underway, the deadline is May 31st for the June session and June 28th for the July sessions.
 - o Andy Kelley- Baker Golf Coach will work with the Junior Golfers.
 - o Gregg Capps, BHS golf coach, will work with the SNAG golfers.



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- We are currently hiring for spring/summer supervisors, concession workers and umpires. We are currently in need of about 4 more umpires to put us in a good position for the season.
- BCRC hosted a shop event with Dick's Sporting Goods May 7-10 at the Lawrence KC area stores. Participants received 20% off their purchases.
- After School Program/Before School Care:
 - Tammy will be covering before school and after school care beginning Monday, May 17th.
 - o 22 students are participating in the After School Program.
 - The last day of afterschool is Friday, May 27th. The last day of before school care is May 28th.
- Senior Programming
 - o April 19th- Tulip Time in Topeka & lunch at Cracker Barrel- 11 participants.
 - May 5th- Cinco de Mayo at El Patron- 16 participants.
 - o May 10th- Coffee Talk- 9 participants.
 - May 16th- Overland Park Arboretum & Botanical Gardens- 11 registered, 4 that have never participated before.
 - Tuesday/Thursday cards from 1:00 to 3:00 at BCRC Office.
 - Fitness / Yoga classes-
 - Tuesday and Thursday evenings at 6:00 p.m.- 8-week session.
 Monday/Wednesday/Friday mornings at 8:30 a.m. Monthly program. 7 participants.
 - Yoga- Tuesday 11:30 a.m.- 8-week session. 9 participants.
 - Pool 2021-
 - Punch cards went on sale May 3rd. Hosted an after-hours event on Wednesday, May 12th from 5:00 p.m. to 7:00 p.m. in which people could purchase their punch cards. Over 20 people purchased cards and we sold nearly \$885.
 - O Lifeguard training will be held June 1st-5th.
 - WSI training will be held June 7th-10th.
 - o The 2021 open date for the pool is June 7th.
 - o Registration for swim lessons begins June 1.
 - Swim Layout for 2021- Registration taken for ALL sessions:
 - 3 Open Swim sessions
 - 12:00 p.m.-1:30 p.m.
 - 2:00 p.m. to 3:30 p.m.
 - 4:00 p.m. to 5:30 p.m.
 - Lap Swim (Mon-Fri)
 - 7:00 a.m. to 7:45 a.m.
 - 8:00 a.m. to 8:45 a.m.
 - Deep Water Swim (Mon/Wed/Fri)
 - 7:00 a.m. to 7:45 a.m.
 - 8:00 a.m. to 8:45 a.m.



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- Water Aerobics (Tu/Th)
 - 7:00 a.m. to 7:45 a.m.
- Private Pool Parties (7 days a week)
 - 7:00 p.m. to 9:00 p.m.
- Swim Team (Mon.-Thurs.)
 - Parent meeting Monday, May 17th 6:00 p.m.
- Swim Lessons- Registration begins June 1
 - Session I- June 21-July 1 (9:00 a.m. and 10:00 a.m.)
 - Session II- July 12-22 (9:00 a.m. and 10:00 a.m. and 6:00 p.m.)
 - Session III- July 26-August 5 (9:00 a.m. and 10:00 a.m.)
- Day Camp
 - O Sunday, May 16th staff in-service from 3:00 p.m. to 7:00 p.m.
 - Dates for Day Camp 2021- June 1st-August 6th.
 - We will resume afternoon pool time and field trips for Day Camp in 2021.
- Payroll weeks are busy with all new seasonal employees.
- QuickBooks
 - Staying up to date with RecDesk reports and entering in daily deposits and payments.
 - Learning how to run specific reports that are useful to BCRC.
 - Cleaning up old QuickBooks to make more user friendly.
- Social Media
 - In the last 28 days on our Facebook page, we have had added 12 new faces, had 3,538-page engagements, and have reached over 3,000 people.
 - In the last 28 days on our Instagram page, we have added 15 new followers, we are down 17% in post engagement BUT are up 200% in story interactions.
 - Added all Summer Events on FB/Instagram
- Bulk Emails
 - Sending out emails with important information
 - o Trying to get 4 emails out per month.
- Community Wellness Month
 - Ended last week of April and reached 400 people.
- Rentals
 - o Sullivan Square is getting rented out frequently for events in Baldwin City
 - Baker University Plays
 - High School Band Concerts
 - Graduation Parties
 - Springtime Stories in the Square with the Baldwin City Library



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- o BGA is filling up:
 - Graduations
 - Anniversary Parties
 - Baker University
- Website
 - Working on redoing website to make more user friendly.
 - Staying up to date with program information
- Working on:
 - Videos for summer events
 - Website
 - More engagement on Instagram posts/stories
- Mowing
- Field prep of spring sports- painting, reseeding, pre-emergent.
- Weed maintenance.
- Cleaning/organizing of shop area.

Director Report-

- Invitations for the Maple Leaf Beer, Wine and Spirit Fest have gone out and we have confirmations for 8 vendors thus far in addition to 1 of the 2 food truck spots have been filled. This event will piggyback the Maple Leaf Gravel Grind on October 23rd.
 We have acquired some sponsorships for event already and have been working through logistics with local wineries and Kansas ABC to ensure smooth event.
- Attended KRPA Recreation Commission Summit in Derby, KS on May 6th.
- Upcoming KRPA Board meeting in Hutchinson on Thursday, May 20th.
- I will be the KRPA Awards Chair for 2021-2022. This is the 2nd time in 3 years.
- Coordinating awards and additional sponsors for 2021 Smoke on the Bricks. Team count at 18 currently.
- Currently seeking health insurance quotes for cycle to begin August 1.
- Coordinating July 4th and Smoke on the Bricks sponsors as well as day of logistics to ensure smooth set up.
- Coordinating food trucks for July 4 and Maple Leaf Beer, Wine and Spirit Fest.
- Working to determine best way to sell tickets for Maple Leaf Beer, Wine and Spirit Fest.
- Meridian Title Company and Mid America Bank are title sponsors of the July 4th Show at \$5,000 each.
- Working with a group in the community called Warm Up Baldwin City as part of an initiative to get people back out safely.
- Summer Concert and Movie Series:
 - June 12- Ghostbusters and <u>Stave Bankey and the Flatlanders</u>
 - July 10- The Sandlot and <u>Flanigan's Right Hook</u>
 - September 11- Remember the Titans and Vinyl Revival



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- Continually keeping a gauge on current trends in the industry as it pertains to COVID-19 and the impact on the recreation industry. This is accomplished through meetings, phone conversations and online research.
- Part of a task force in Douglas County to coordinate gating criteria for parks and recreation agencies, similar to school district gating criteria.
- Continue to meet monthly as the Secretary of the Board for the Baldwin City Chamber of Commerce.

OTHER

A request was made by a former employee Debbie McCullough made a request for funds generated in 2016 be distributed to a local individual battling cancer. The board discussed and will make a decision at the June board meeting.

FUTURE AGENDA ITEMS

- Cancer Funds
- Health Insurance Rates

EXECUTIVE SESSION

None

ADJOURNMENT

Commission Member Stultz made a motion to adjourn the meeting, Commission Member Dick made a 2nd, meeting adjourned at 8:17 p.m. Motion passed 5-0.

Next meeting currently scheduled for Wednesday, June 16th, 2021 at 7:00 p.m. at the BCRC Office.